

Americans Sound the Alarm on Abusive Insurance Practices and Call for Patient-Centered Solutions

Recent Ipsos/PhRMA surveys underscore Americans' frustrations with the current health care system and the health insurance practices that exacerbate access and affordability challenges.



Key findings from the survey reveal:

1 Americans Feel Congress is Out of Touch with Their Health Care Needs

Americans are clear – rising health insurance costs and decreasing coverage are their top health care concerns and the issues they want to see policymakers address.

- **87%** of Americans say that **politicians have lost touch with what the public needs from their health care.**
- Only **2%** of people taking prescription medicines feel that drug prices are the most important health care issue to them; instead, **patients highlight health insurance coverage and costs (9%) and COVID (14%) as their top health care concerns.**



2 Insurance-Imposed Barriers Overwhelmingly Burden Patients

Americans are frustrated with health insurance coverage that is difficult to navigate and unaffordable.

- **86%** of Americans agree that **Congress should focus on cracking down on abusive health insurance practices** that make it harder for people to get the care they need.
- **43%** of people who take prescription medications have themselves or their families **faced at least one insurance barrier to their care** – such as prior authorization, fail-first or formulary restriction – **in the past year.**¹



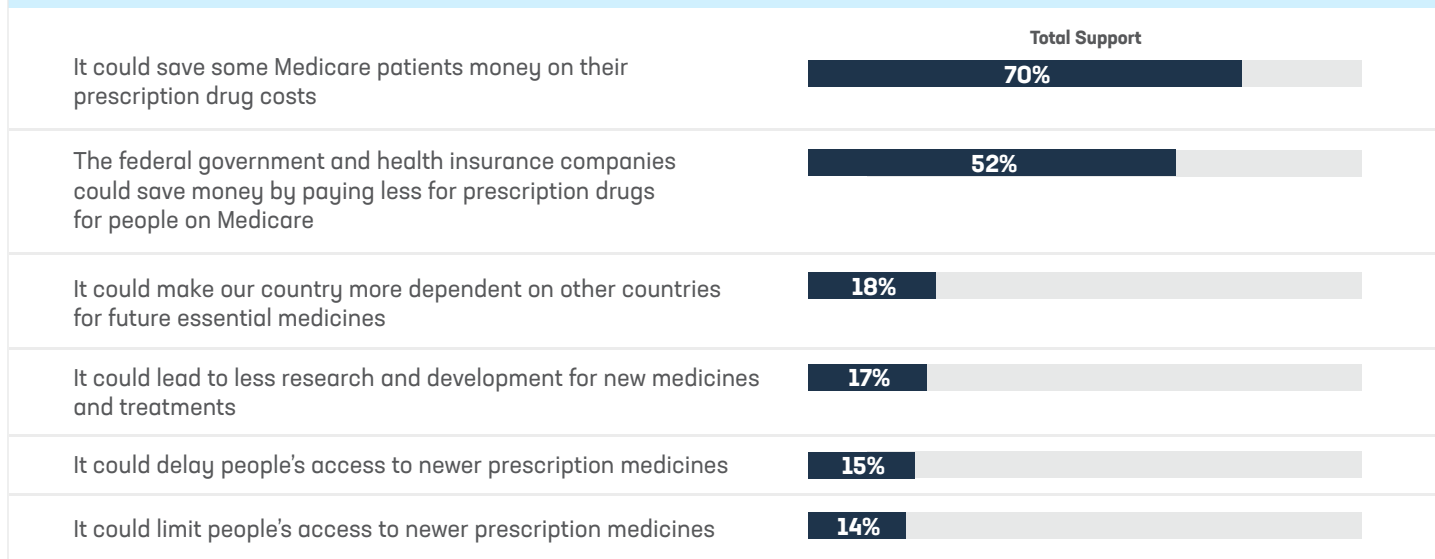
¹ See [here](#) for full question wording

3 Americans Reject Government “Negotiation” and Favor Protecting Research and Innovation

Research once again shows support for government “negotiation” plummets when Americans learn about the trade-offs associated with such policies.



Q: Would you support or oppose allowing government negotiation of some drug prices if you knew it had the following impact?



Source: Ipsos, February 11-16, 2022

n= 2,510 American adults

- Instead, they prefer solutions that protect and incentivize research and innovation. **80%** of Americans agree it's **important to ensure ongoing R&D is protected and properly incentivized** to continue the development of medicines to treat cancer, cardiovascular disease, neurological conditions and other illnesses.

4 Americans Prioritize Legislation that Tackles Insurance Costs and Barriers

Americans want Congress to focus on addressing their top health care concerns - insurance coverage and costs.



- **82%** agree that **lowering out-of-pocket costs for health care should be a top priority for Washington.**
- **76%** of patients taking medicines are more likely to prefer a health insurance plan where they pay a slightly higher premium each month if it provides **better coverage and pay less out of pocket.**

As policymakers consider solutions to address these challenges, they should recognize that Americans want Congress to prioritize addressing their real concerns - health care coverage and what they pay out of pocket. Middlemen, like insurers and pharmacy benefit managers, can help promote patient-centered solutions like sharing the savings to support this end. Learn more about how we're working to improve the health care system at phrma.org/betterway.

For more details on the Ipsos/PhRMA polls click [here](#) and [here](#).